

ADVANCES IN MEDICINE  
CLEARLY INDICATE THAT  
THE ENVIRONMENT OF  
CARE HAS A DIRECT IMPACT  
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**OakBend Medical Center** Vision 2020 Campaign

VISION  
2020



VISION  
2020



ACUTE CARE  
FOR THE  
ELDERLY UNIT

# IMPROVEMENTS WILL CREATE AN ENVIRONMENT THAT IS CONDUCIVE TO HEALING

Advances in medicine clearly indicate that the environment of care has a direct impact on patient outcomes. OakBend Medical Center is creating a first-class environment that will encourage healing and inspire its patients and staff.

For 65 years, OakBend Medical Center has provided quality, comprehensive healthcare to the residents of Fort Bend County and the surrounding areas. In an effort to create an environment that reflects OakBend's commitment to excellence, the hospital is embarking on a comprehensive renovation of its Jackson Street

Campus. This project will provide for improvements to the hospital's medical-surgical floors, skilled nursing facility, and emergency center; as well as the expansion of the Acute Care for the Elderly (ACE) Unit and a renovation to the facility's exterior and landscaping. These transformative improvements will create an environment that is conducive to healing and allow OakBend to provide the people of Fort Bend County with the highest quality healthcare and exceptional service, making it the health-care destination of choice for the community.



# PROVIDING FIRST-CLASS HEALTHCARE IN A FIRST-CLASS FACILITY

## Mission, Vision and Values

OakBend Medical Center exists to provide quality healthcare to every person in Fort Bend County and surrounding communities, regardless of their ability to pay. Our vision is to become the best community hospital in the United States. We will accomplish that by providing first-class healthcare in a first-class facility, embracing our four core values: Excellence, Integrity, Ownership and Compassion. These values tie OakBend to the legacy of our founders and inspire our staff to remain committed to serving the community.

## History of OakBend

OakBend Medical Center was founded in 1950 as Polly Ryon Memorial Hospital by a group of private citizens, led by Mr. and Mrs. A.P. George, who were motivated by the need for a hospital in Fort Bend County. The hospital was built on 25 acres of land donated by the George Family at the site of OakBend's current Jackson Street campus.

Multiple expansions brought the Jackson Street campus to 184 beds including a 35-bed skilled nursing facility, which is housed in the only remaining structure of the original hospital. In 2009, OakBend opened its second full-service hospital on Williams Way at US 59 with 57 beds including the most advanced nursery in Fort Bend County.



### OakBend Today

In the past seven years, OakBend has developed new services, opened new locations, and built an extensive network of partnerships to drive necessary revenue into the organization. Using an innovative growth strategy, the hospital has transformed itself, ensuring that it will be a healthcare resource for the people of Fort Bend County for generations to come.

Today, OakBend is the largest healthcare provider in Fort Bend County with three full-service hospitals, a free-standing emergency center, three free-standing outpatient imaging centers, and five clinics. OakBend now employs almost 850 staff and has more than 370 physicians on staff, more than doubling its size in the last seven years.

As Fort Bend's healthcare anchor, OakBend has more locations and provides more services than any other provider in the county. As a general acute care hospital, OakBend offers a wide array of services including most inpatient and outpatient surgical specialties, catheterization laboratory, obstetrics, medical and

surgical hospitalization, emergency care, wound care, general imaging, women's imaging, laboratory, cardiopulmonary, and nutrition. It also has numerous programs designed to meet the needs of its community including advanced wound care services, a heart attack program, and the county's first American Heart Association Gold Plus-rated stroke program.

In addition to the medical services it provides, OakBend is also committed to the community's overall health and wellness. The hospital conducts and participates regularly in community health fairs to provide blood pressure, glucose, and other tests at no cost; provides flu shots to underprivileged children as they prepare to go back to school each August; and collaborates with local organizations such as Access Health, Texana Center, Fort Bend EMS and other emergency medical services operators, Fort Bend County Department of Health and Human Services, Child Advocates of Fort Bend County, Richmond State School, and the Mamie George Community Center, among others.

# TODAY, OAKBEND IS THE LARGEST HEALTHCARE PROVIDER IN FORT BEND COUNTY

OAKBEND DISTINGUISHES ITSELF  
AMONG ITS HEALTHCARE PEERS IN  
FORT BEND COUNTY BY HOUSING  
SEVERAL UNIQUE PROGRAMS AND  
FACILITIES INCLUDING THE  
COUNTY'S ONLY:

- No-wait emergency room
- Hospital-based skilled nursing facility
- Neonatal ICU with the capacity to handle premature babies to 28 weeks gestational age
- Advanced trauma program
- Acute Care for the Elderly (ACE) Unit
- Geriatric psychiatric program
- Permanent hospital-based air ambulance





# WE ARE COMMITTED TO BEING THE BEST COMMUNITY HOSPITAL IN THE UNITED STATES

OakBend Medical Center is a dynamic organization that responds to the needs of the community and makes necessary changes to stay at the forefront of healthcare best practices. We are committed to being the best community hospital in the United States. In order to be the best, OakBend must create an environment that reflects the culture of excellence that exists within the hospital. OakBend's facilities are an essential part of this environment. During their recent accreditation visit, surveyors from The Joint Commission praised OakBend's ACE Unit for creating an environment conducive to healing. The Vision 2020 campaign will expand this environment throughout Oakbend's Jackson Street campus, resulting in a facility that inspires both staff and patients.

While OakBend has invested more than \$18 million in the Jackson Street campus over the past 15 years, there are still areas of the hospital that need significant improvements. These areas include medical-surgical units on the 4th and 5th floors, the emergency center, and the skilled nursing center. Common areas of the hospital, including lobbies, waiting rooms, the cafeteria, and the building's exterior and landscaping, will also be included in the campaign. The projects included in the Vision 2020 Campaign will provide visible and meaningful improvements that will reflect OakBend's commitment to excellence and will position OakBend Medical Center, and more specifically the Jackson Street Campus, as the destination of choice for healthcare in Fort Bend County.

VISION  
2020

### Renovation of Medical-Surgical Patient Floors and Skilled Nursing Facility

Following the design template of OakBend's celebrated ACE Unit, the hospital's medical-surgical units and skilled nursing facility will be renovated to create an environment that promotes a home-like feel and encourages family involvement in the healing process.

With modernized patient rooms, comfortable family gathering areas, easily accessible nurse's stations, dedicated physical therapy space, and common dining areas on each floor, patients and their families will be actively engaged in their medical care. Patients will be encouraged to move around and interact with the staff and their fellow patients, ultimately resulting in better outcomes and faster healing.

Each of two medical-surgical floors will feature 25 rooms and the skilled nursing facility will feature 19 rooms. Patient rooms and common areas the will have the non-glare wood-look flooring, modern furnishings, handrails, indirect lighting, and non-institutional color palette that are signatures of the ACE Unit.

### Expansion of the ACE Unit

Since its opening in December 2014, OakBend's ACE Unit has operated near capacity, at times with a list of patients waiting for a

room to become available. The ACE Unit uses a multi-disciplinary approach to patient care involving a geriatrician, dietitian, physical therapist, pharmacist, case manager, and NICHE trained nurse manager to provide a specialized care environment for the elderly.

Currently occupying a portion of the third floor of the Jackson Street campus, expansion of the unit will provide for six additional patient rooms, increasing the capacity by almost 50%. All new patient rooms will feature the same details and amenities as the original ACE Unit rooms and will be in close proximity to the ACE Unit family gathering area and patient dining area.

### Renovation of the Emergency Center

OakBend prides itself on superior service in the ER with a no wait guarantee. In 2014, the Jackson Street emergency center treated more than 18,000 patients, making it the busiest of OakBend's three emergency centers. Renovations will provide for improved patient safety and care delivery in the ER.

Six patient bays will be renovated to be separated by walls instead of curtains, providing patients with added privacy and quiet. The emergency center will also be updated to include the same non-glare wood-look flooring, modern furnishings, handrails, indirect lighting, and non-institutional color palette as other patient areas.



### Renovation of Outdoor Areas and Common Spaces

OakBend Medical Center is committed to being a first-class facility – inside and out. To ensure that the commitment to excellence is recognizable from the outside, the building's exterior will be updated, new signage will be installed along Jackson Street, and landscaping around the building will be

enhanced. Inside the building, the main hallways, restrooms, cafeteria, and other common areas will also be renovated to ensure that the hospital has a unified appearance throughout the facility that is warm and welcoming to patients and their friends and family.



# INVEST IN THE FUTURE OF OAKBEND MEDICAL CENTER

## Campaign Goal and Financing

The cost to complete all components of the campaign is estimated to be \$10 million. Funds for the campaign will come from individuals, foundations, and corporations who share OakBend's commitment to providing quality healthcare for the people of Fort Bend County.

Vision 2020 is designed to give the community an opportunity to invest in the future of OakBend Medical Center. Naming opportunities will provide lasting recognition for significant gifts to the campaign. Gifts will also be celebrated with a donor wall on the Jackson Street campus.

For more information about Vision 2020, or to make a contribution, contact Alicen Swift in the Development Office at 281-341-2014 or by e-mail at [aswift@obmc.org](mailto:aswift@obmc.org).



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